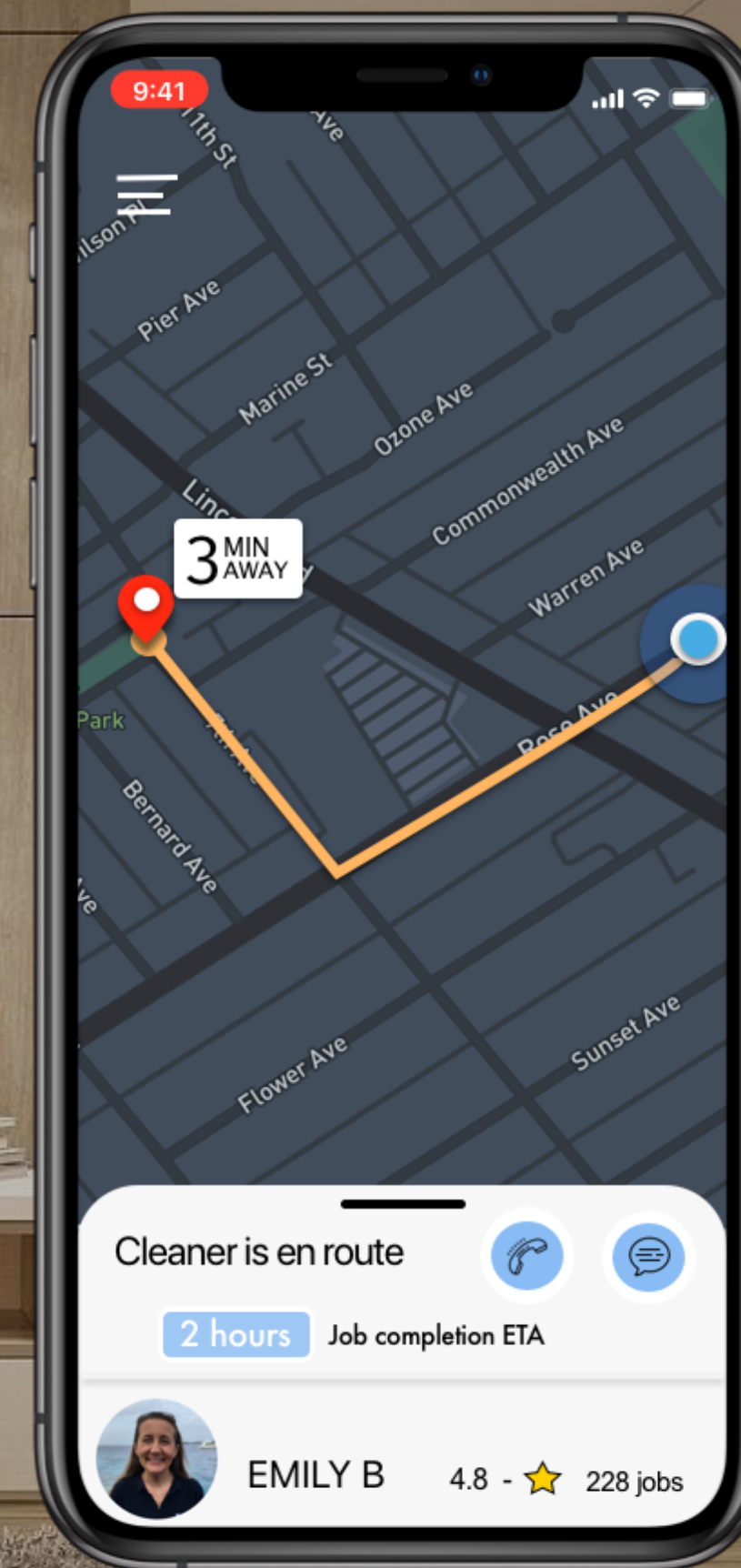


Cleanbot

Residential cleaning Reinvented: Urban Solutions for Today's Homes

Powered by Robotics



PROBLEM

Outdated Cleaning Practices in 2024: Inefficient Manual Cleaning Processes

Wasting Time on Laborious Tasks

Manual Labor

Current cleaning practices require cleaners to manually scrub each Bathtub or shower, this repetitive and time Consuming task eats into valuable work hours, reducing productivity and limiting the number of Homes they can service in a day.

Price

Pricing methods may differ, with cleaners charging based on factors such as hours worked or square footage. Generally, tasks that are more labor-intensive incur higher charges, reflecting the significant manual effort required to complete them.

SOLUTION: Cleanbot concept

A robot bathroom cleaning aid

Introducing Robotics to Revolutionize Urban Cleaning

→ Rt-1 frees up cleaners' time by
Handling 1/5 of their tasks

→ Rt-1 sends alerts to the cleaner's
App upon completion

→ Rt-1 is modular so it's not heavy for
The cleaner to pickup

→ Rt-1's detachable scrubber combats
Wear and tear over time

→ Rt-1's advanced lidar maps out
Bathtubs and showers

"Similar to the Roomba revolutionizing floor cleaning, our robot aid, Rt-1, specializes in optimizing bathtub and shower cleaning. By using Rt-1, we reduce costs for consumers while simultaneously creating more job opportunities for cleaners."

Introducing the Rt-1

“Just like Roomba but for Bathtubs and Showers “

Eco-friendly
cleaning
solution
reservoirs

Embrace efficiency with every drop, leaving your space sparkling and guilt-free

Integrated
water
rising
reservoir

Effortlessly refresh surfaces as water cascades over every inch ensuring a thorough and pristine clean



Lidar function

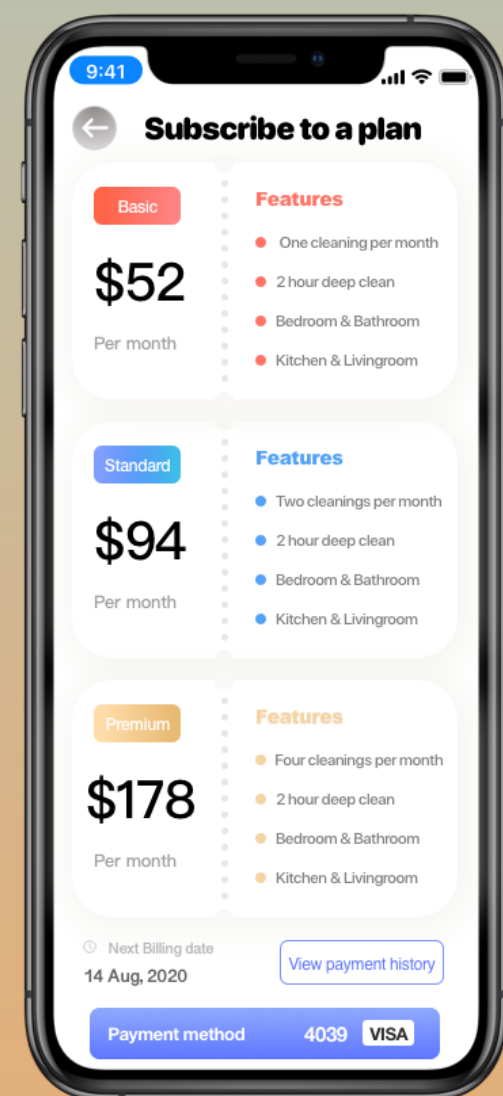
Unparalleled cleaning precision, meticulously mapping out your shower and bathtub areas. Our advanced sensors detect every contour and obstacle.

Extendable
Scrubber
Arm

emerges effortlessly from its discreet compartment, ready to tackle even the toughest messes with ease. A perfect blend of innovation and elegance

How it works:

1-Click Maid Service



Open app and book a clean

Choose a subscription then describe your home (loft/apartment/flat)



Cleaner Arrives

Greet the cleaner and show her in
She will drop the robot in the shower
And continue her chores



Shower & Bathtub robot (Rt-1)

It has a scrubbing function which extends
and two reservoirs of cleaning solution
and sends a notification to the cleaner
when it's finished

USE-CASES

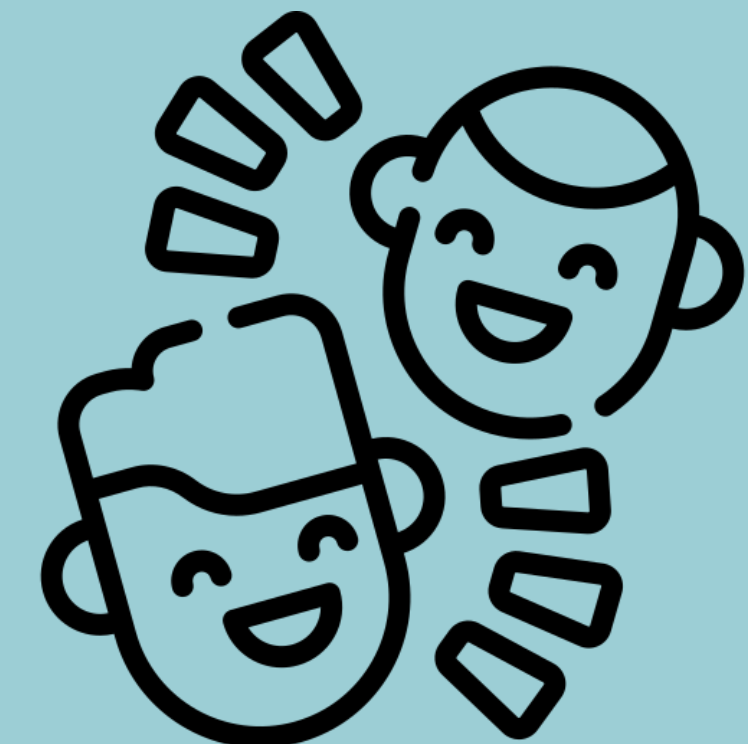
Our flagship robot saves the cleaner time by eliminating 1/5 of a cleaner's Cleaning chores



Treat your family or your self to a day out and still have a clean home

Under your guidance we organize a cleaning schedule and your house chores are automated

With that time and energy saved
The cost of the job is reduced
Satisfying you the client with
Cost and a clean home



Catch up with friends instead of on your chores

Wherever you are, know the cleaner's progress within the app and get a notification when the cleaner is done



First in the cleaning market

To offer :

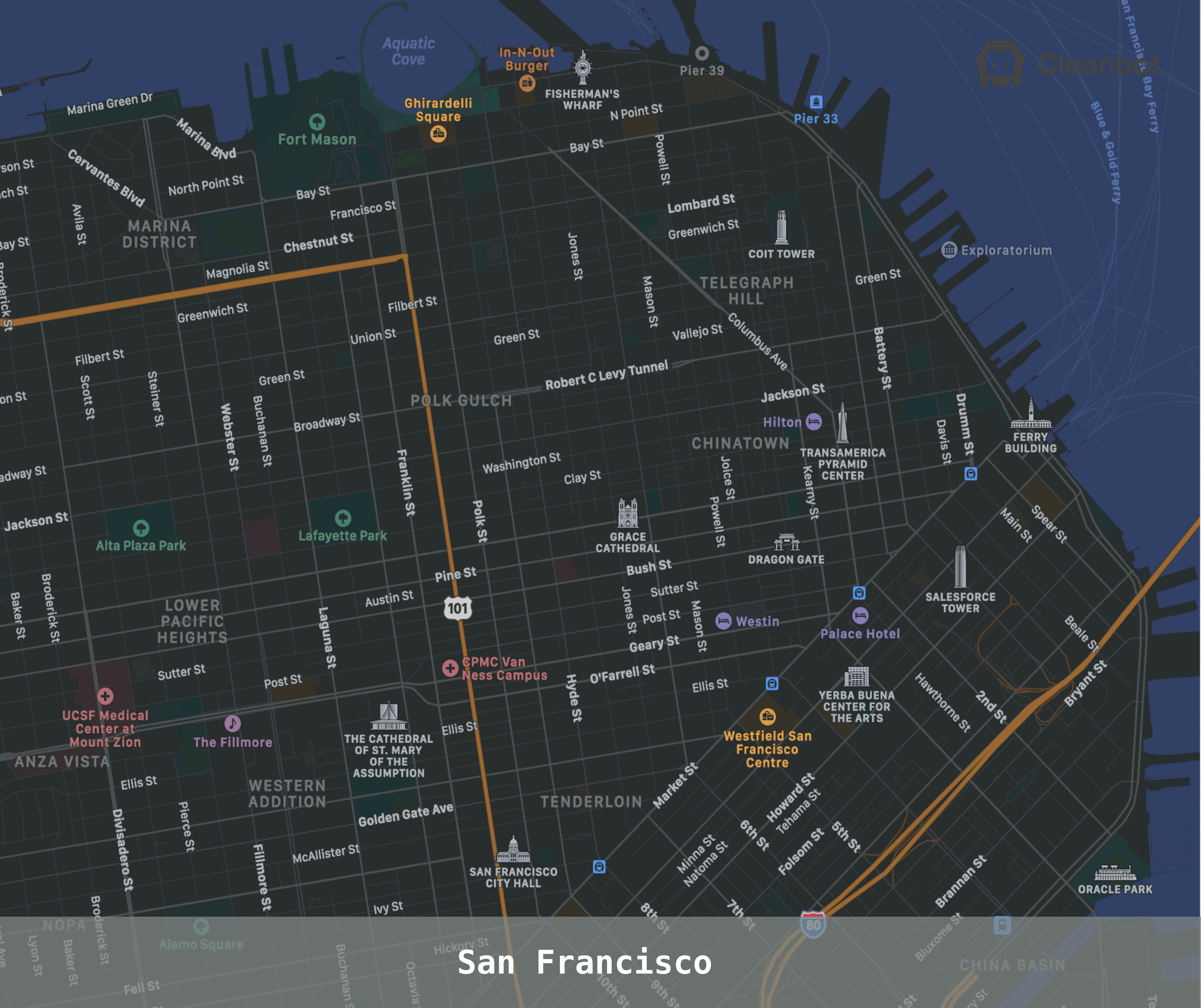
Subscription based model

See the cleaner live en-route

A cleaning robot

Not only revolutionary,
It's a hat trick!

Initial
Service
area





Overall Market

\$40B

Annually and growing

27%
Of revenues

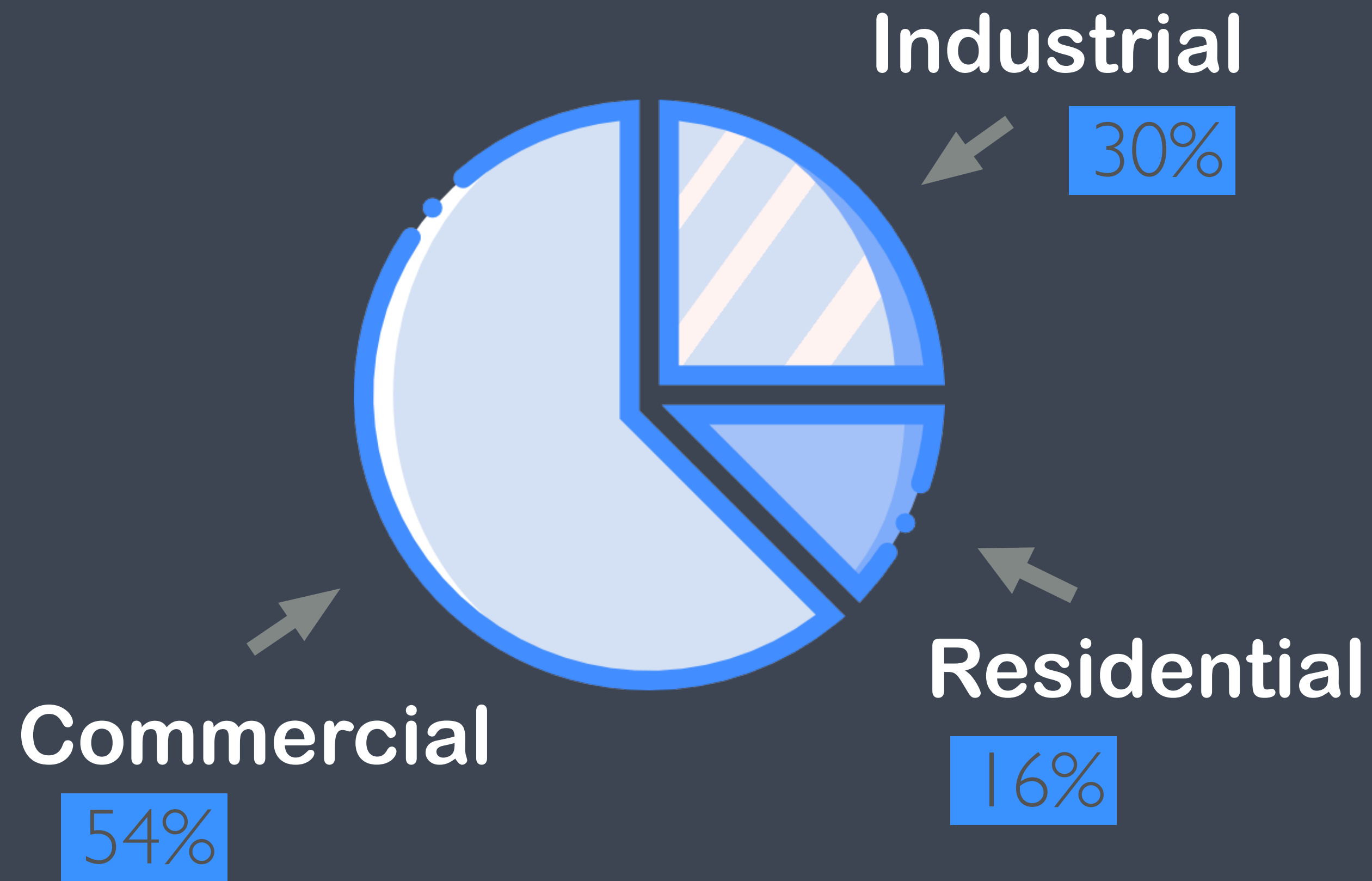
Top 4 players combined

Note: Industry shift

The numbers presented here are uncalibrated
because Cleanbot will shift the market
By offering affordable housekeeping, It will
Increase users in the market

COMPOSITION OF MARKET

Market segments

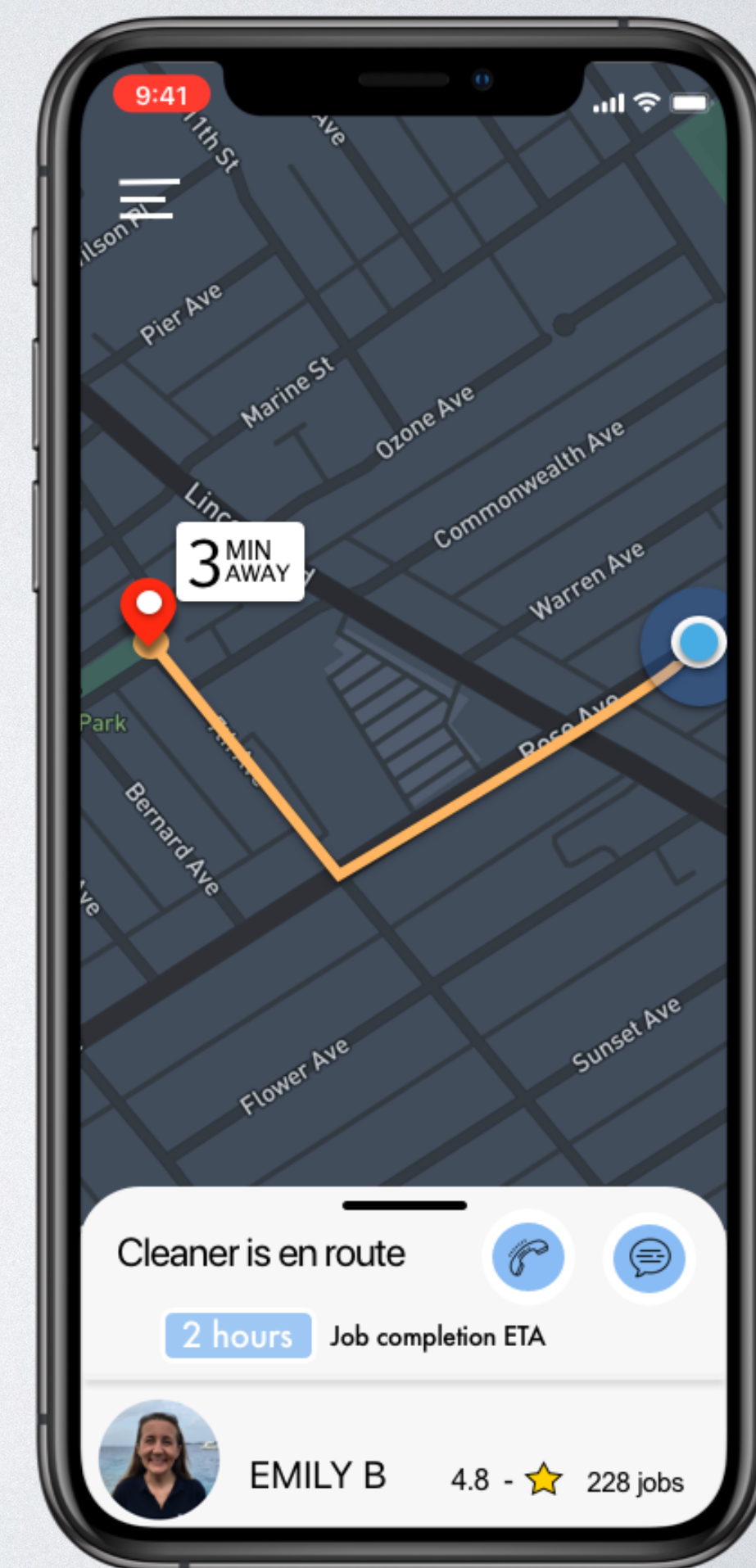
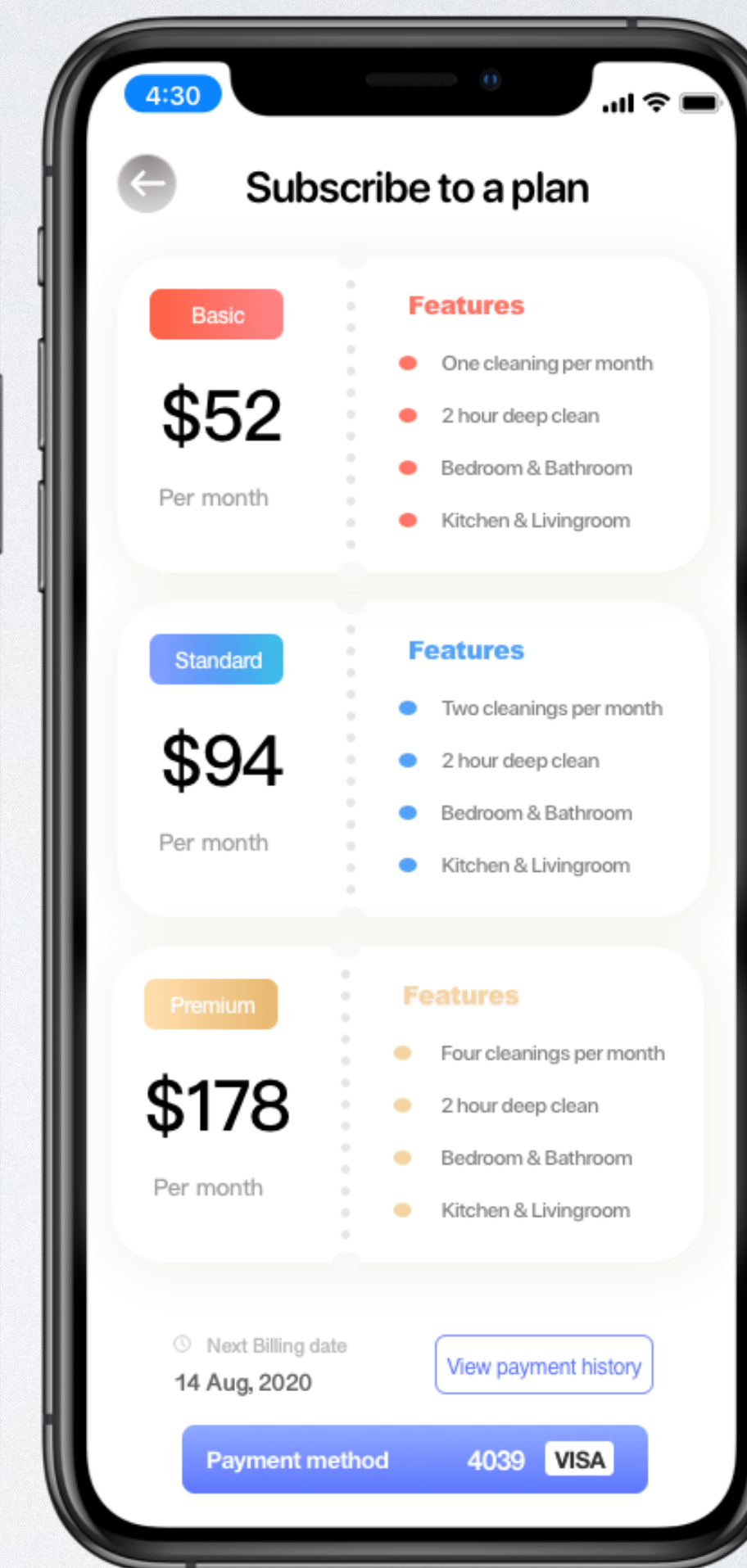
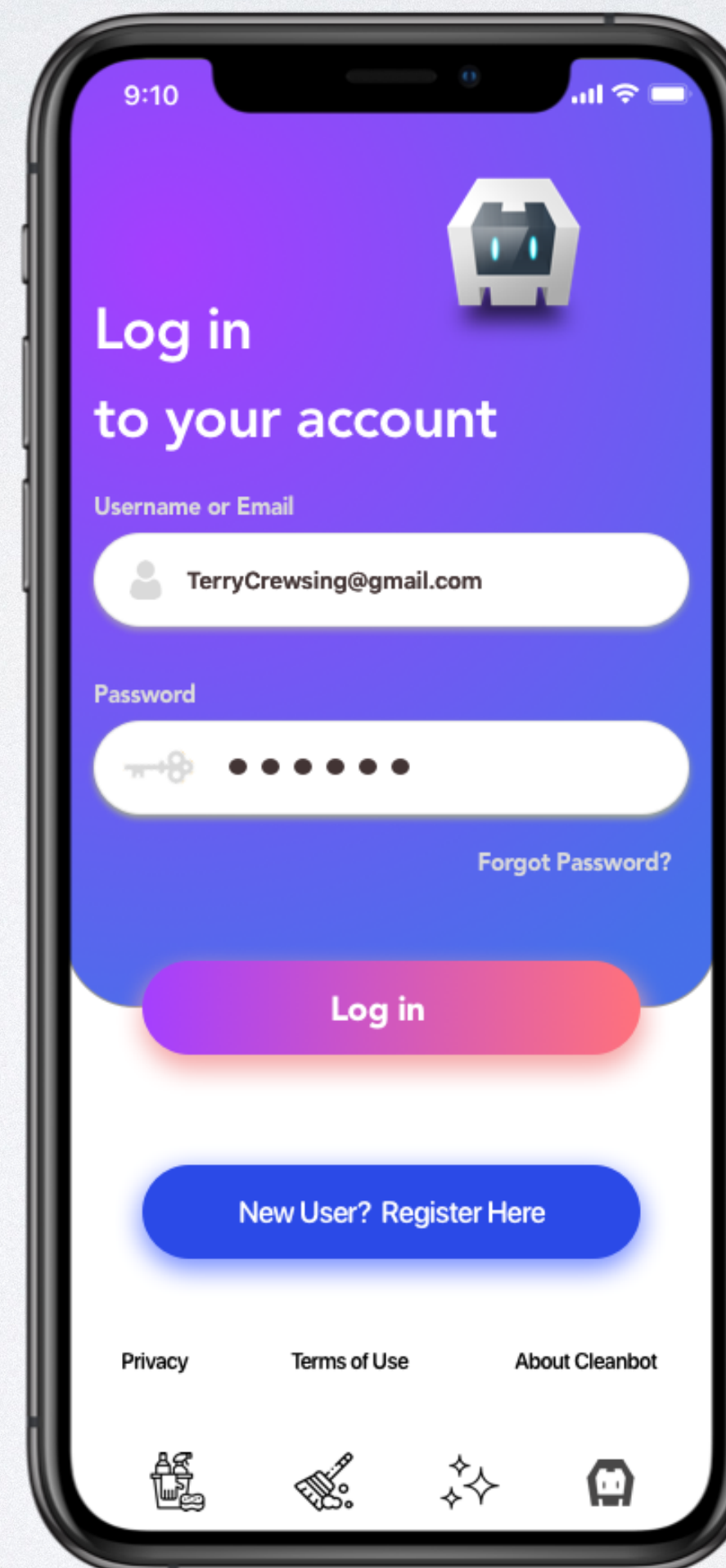


Our focus is strictly residential
on the Urban service
on-demand market



Product: *CLEANBOT*

- Book Cleaning services, see previous & upcoming cleanings
- See when your cleaner is on the way and when they have left your home with Google maps integration
- Our pet offerings include Pet Bathing, Grooming, and cleaning Litter Boxes, we have an array of Certified Groomers



LOOKING FORWARD: **Potential Outcomes**



Best-Case Scenario

Becomes market leader,
\$1B+ in annual revenue



Realistic Success Scenario

Gets 6% in of the top U.S
Cities. Generates 14-25M+
In yearly profit



Worst-Case Scenario

Pivot into a SAAS Company
Functioning as a Service Management
Software with a Business-to-business
model

ROBOTIC RESIDENTIAL BUSINESS

“Calculated savings from using the robot compared to traditional cleaners”

"Robot Efficiency: With Rt-1 (Cleanbot) reducing the housekeeper's workload by 20% per job, we're able to slash 20% off the price of every service. This translates to a 20% increase in profit for shareholders, while also empowering housekeepers to take on more homes each day."

cost per Robot

\$20,000

cost of
Avg. Traditional Cleaner

1bed/1bath

\$83.75

3bed/2bath

\$209.29

(Return on Investment)

Payback Period (# of cleanings to break even)

1bed/1bath

314 cleanings

3bed/2bath

106 cleanings

Replaceable Cost of Traditional Cleaner

1bed/1bath

\$16.75

3bed/2bath

\$41.86

The new price (Saving 20% on each clean)

1bed/1bath

\$67.00

3bed/2bath

\$167.43



Business Model

Subscription

$$\text{Profit Margin Percentage} = \left(\frac{\text{Profit Margin}}{\text{Revenue}} \right) \times 100\%$$

Profit on 1 bed/

\$94
Avg fee

2 cleans per month which
Entails a 2 hour deep clean

\$70M
Revenue

Projected by 2024

COMPETITION

and what makes us different



Handy is an online two-sided marketplace for residential cleaning, installation, and other home services

The logo for Thumbtack, featuring the word "Thumbtack" in a bold, black, sans-serif font, centered within a white rectangular box.

Thumbtack is an online service that matches customers with local professionals.

The logo for Tidy, featuring a small black bow icon above the word "TIDY" in a black, serif font, all centered within a white square.

Tidy is an online service that combines the absolute best cleaners with well crafted technology so you get better cleanings for less

The logo for Helpling, featuring the word "Helpling" in a white, cursive script font, centered within a green square.

Helpling is a London-based online booking and payment platform that connects customers with pre-vetted local cleaners.



Cleanbot is an online service that connects pre-vetted Professional cleaners to local customers.

ABOUT THE TEAM

Founder



Kelvin Knighton

“

Open Source Developer/ Coder for two previous
Startups/ Freelance Developer and Designer

”

CoFounder



Cameron Scheuren

“

My background is in Marketing, Business
And Entrepreneurship

”

Advisor

Richard Clarke



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