



Cleanbot

Premium Housekeeping
In One Monthly Subscription



PROBLEM

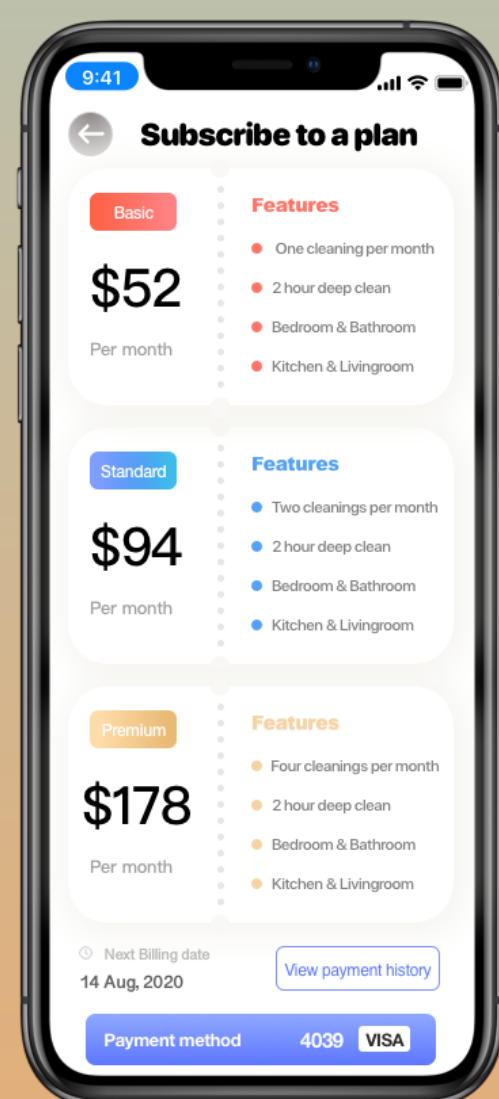
Gig workers doing Housekeeping and their hit rate isn't 99%
I have spoken with a lot of customers who where not please.

SOLUTION



How it works:

1-Click Maid Service



Open app and book a clean

Choose a subscription then describe your home (loft/apartment/flat)



Cleaner Arrives

Greet the cleaner and show her in

Placeholder

Placeholder

USE-CASES

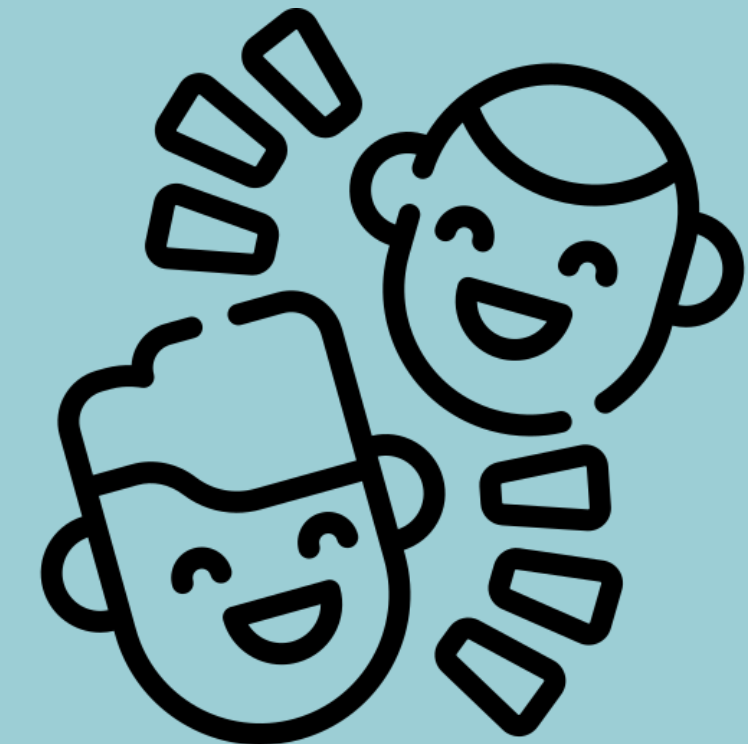


Treat your family or your self to a day out and still have a clean home

Under your guidance we organize a cleaning schedule and your house chores are automated

Placeholder

Placeholder



Catch up with friends instead of on your chores

Wherever you are, know the cleaner's progress within the app and get a notification when the cleaner is done



First in the cleaning market

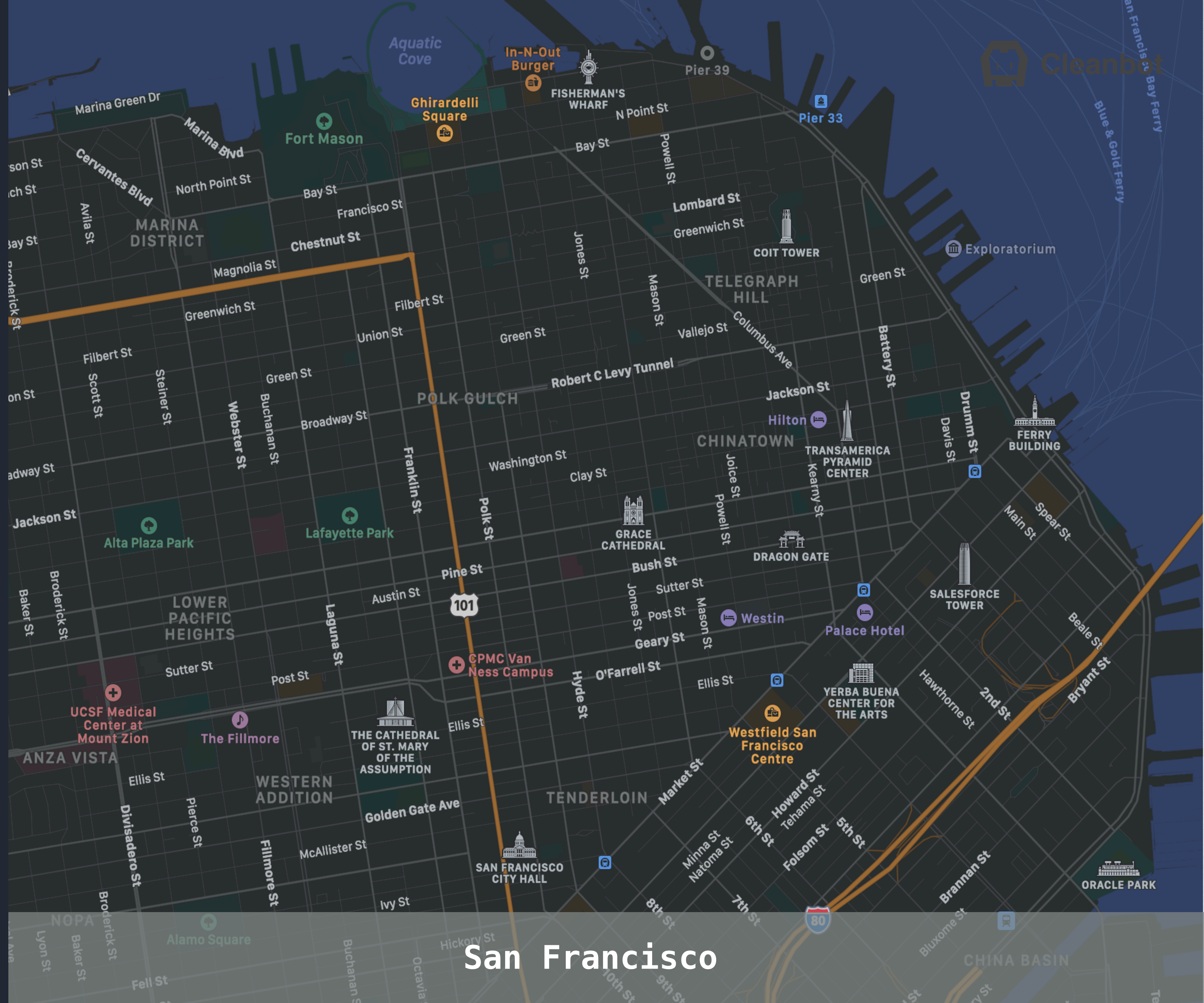
To offer :

Subscription based model

See the cleaner live en-route

Placeholder

Not only revolutionary,
It's a hat trick!



**Initial
Service
area**

San Francisco



Overall Market

\$40B

Annually and growing

Links

1st link <https://www.franchisehelp.com/industry-reports/cleaning-industry-analysis-2020-cost-trends/#:~:text=Residential%20Cleaning&text=The%20Household%20Cleaners%20Market%20is%20the%20home%20cleaning%20industry>
2nd link <https://www.freedonigroup.com/industry-study/contract-cleaning-services-3371.htm>

27%

Of revenues

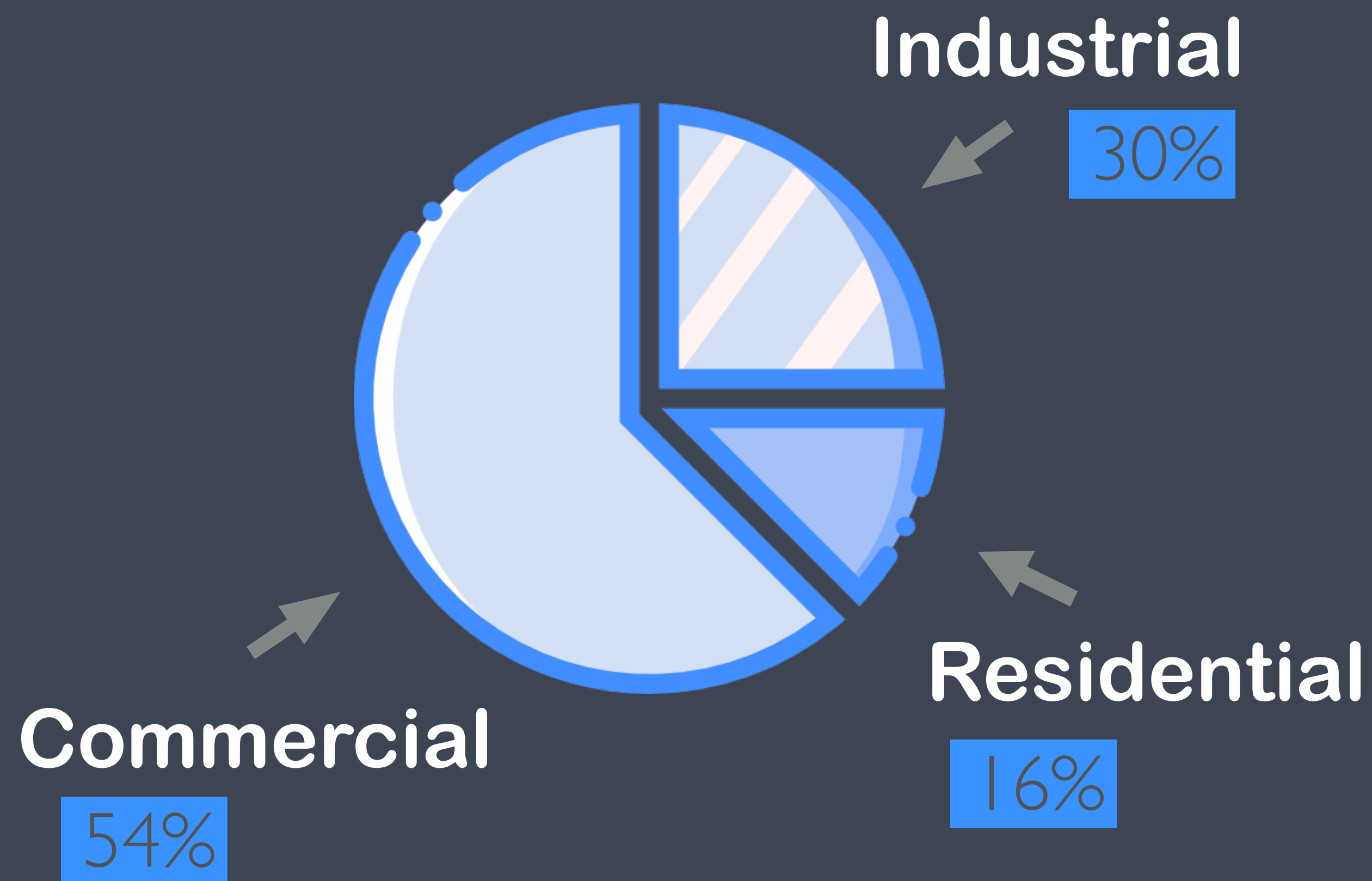
Top 4 players combined

Note: Industry shift

The numbers presented here are uncalibrated because Cleanbot will shift the market
By offering affordable housekeeping, it will increase users in the market

COMPOSITION OF MARKET

Market segments



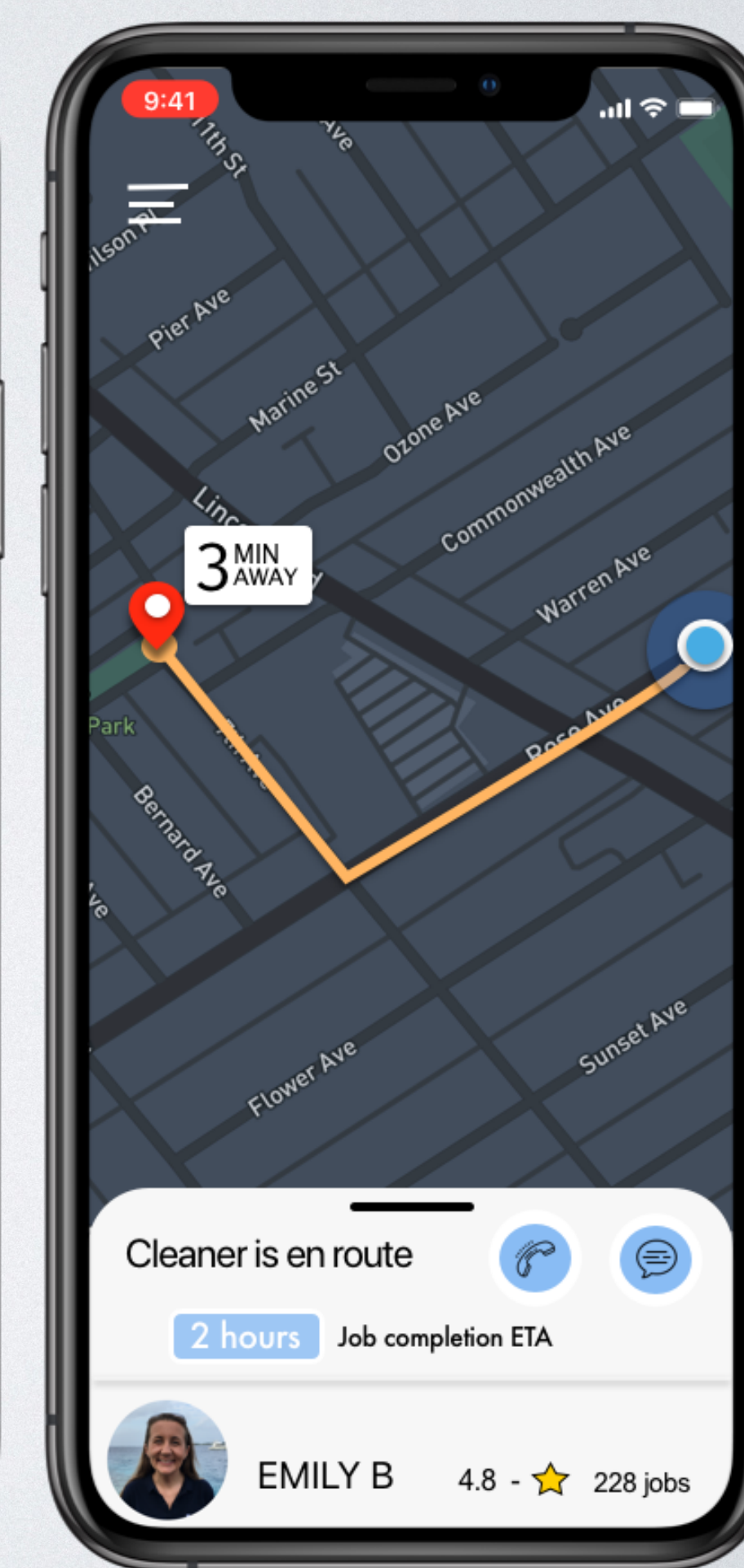
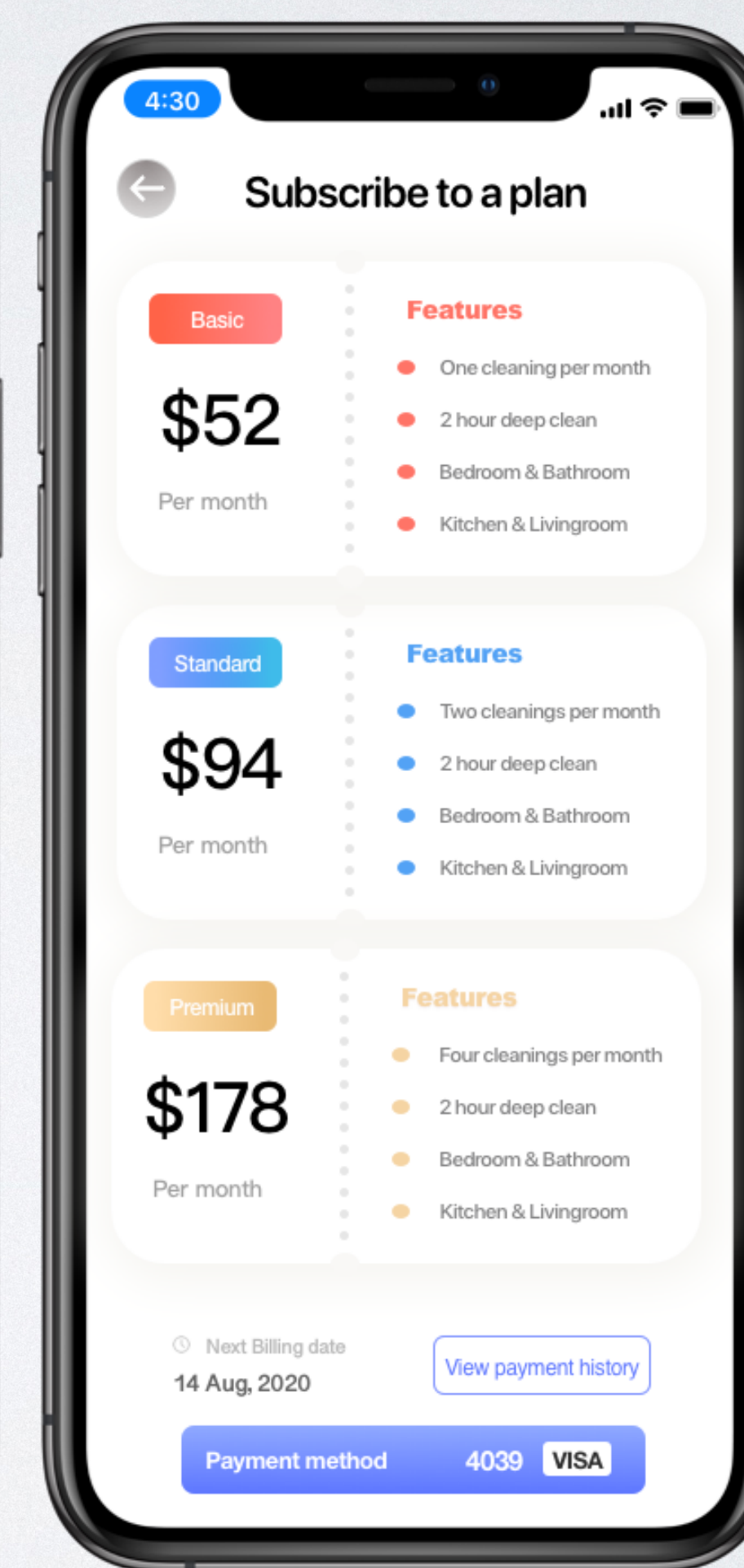
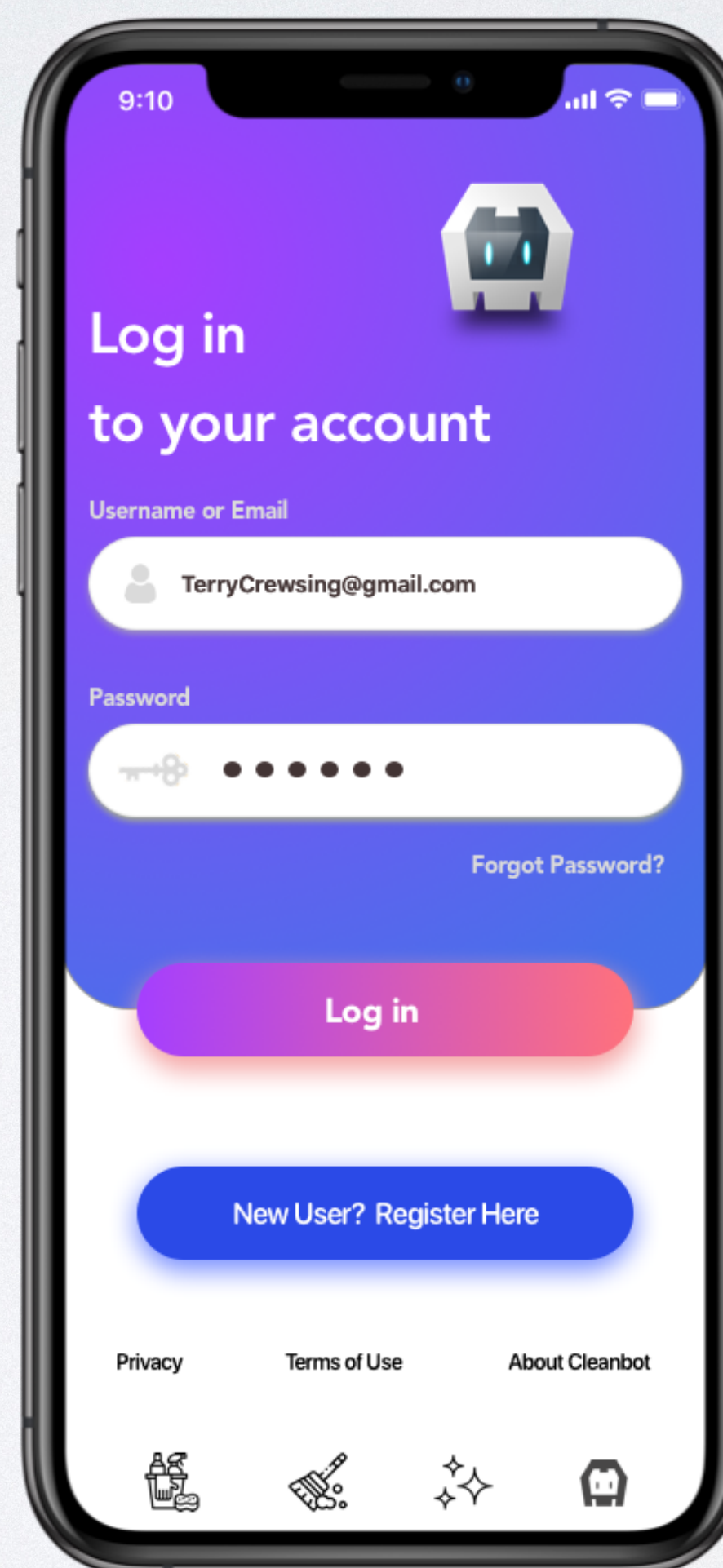
Our focus is strictly residential on the Urban service on-demand market



Shorter commute times for housekeepers

Product: *CLEANBOT*

- Book Cleaning services, see previous & upcoming cleanings
- See when your cleaner is en-route and when they have left your home (via Google maps API)
- Our pet offerings include Pet Bathing, Grooming, and cleaning Litter Boxes, we have an array of Certified Groomers



(Value Proposition)

PLACEHOLDER

“ Placeholder ”

Placeholder

Placeholder

Placeholder

(Return on Investment)

Payback Period (placeholder)

Placeholder

Placeholder

Business Model

Transaction Fee (10%)

\$ 22.7 million

Revenue

Projected by 2028

\$ 520

Avg fee

8 cleans per month which
16 hours of deep clean

2028 Projection:
Using the 50% growth rate
Tapering to 20%

Customers

2024: 1,000

2025: 1,500

2026: 2,250

2027: 3,375

2028: 4,050

Assumed Customer Distribution:

50% Basic, 30% Standard, 15% Premium, 5% VIP



COMPETITION

and what makes us different



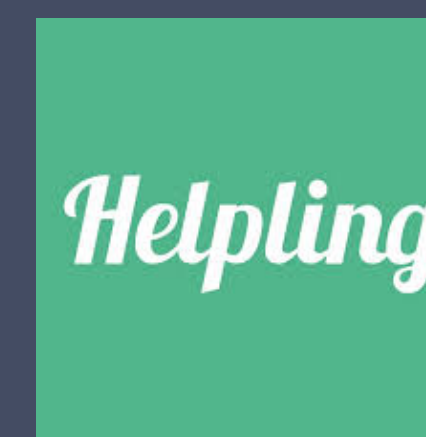
Handy is an online two-sided marketplace for residential cleaning, installation, and other home services



Thumbtack is an online service that matches customers with local professionals.



Tidy is an online service that combines the absolute best cleaners with well crafted technology so you get better cleanings for less



Helping is a London-based online booking and payment platform that connects customers with pre-vetted local cleaners.



Cleanbot is an online service that connects pre-vetted Professional cleaners to local customers.

Looking to the future

Placeholder

Eco-friendly cleaning solution reservoirs

Embrace efficiency with every drop, leaving your space sparkling and guilt-free

Integrated water rising reservoir

Effortlessly refresh surfaces as water cascades over every inch ensuring a thorough and pristine clean



Lidar function

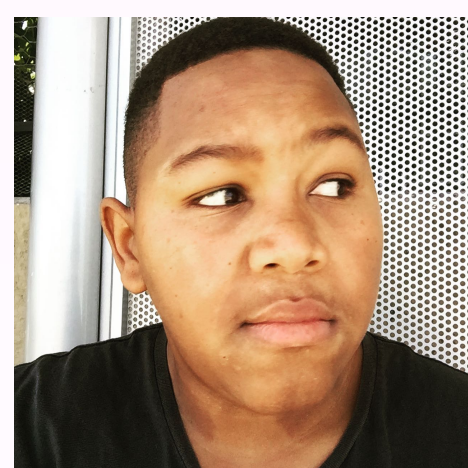
Unparalleled cleaning precision, meticulously mapping out your shower and bathtub areas. Our advanced sensors detect every contour and obstacle.

Extendable Scrubber Arm

emerges effortlessly from its discreet compartment, ready to tackle even the toughest messes with ease. A perfect blend of innovation and elegance

ABOUT THE TEAM

Founder



Kelvin Knighton

“Experienced Open Source Developer and Senior Software Developer with a background in Three successful startup ventures. And hobby-grade Mechanical engineer”

Advisor



Rosalynn Rob

“Im a seasoned entrepreneur and Business owner in the Consumer Services sector specializing in residential house cleaning”

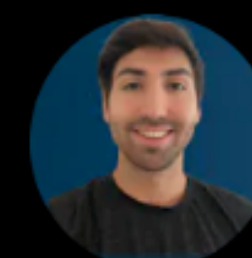
COO



Alexandra Goldstein

“I run the day to day operations, and own the Micro side so that Kelvin can focus on the Macro”

Coding Champions



Gaspar B
Software Engineer



Nathan M
Software Developer



Steven G
Software Developer



Jiena W
Software Developer



Alexander S
Software Developer